



KULA KORNER

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NAIROBI.

Franchisee selection Criteria

A) Scientific evaluation section:

Applicant's bio-data

Name.....Age.....

Marital status.....

Physical; pleasant.....confidence.....expression (do not fill this part)

Education background; Basic.....Sec.....Higher (University).....

Business acumen (indicate 5 requirements).....

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Previous jobs held (indicate period)

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Position/s.....

Why you left employment...

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Referees (3) & their Tel; nos.

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Financial experience.....

Other business (es) operated.....

- 8. Mood;
 - a) Influenced by events and situations
 - b) You can take the rough with the smooth
 - c) Live your life-others should understand your mood
- 9. Business risks;
 - a) Do not like taking risks
 - b) Would rather be sure than sorry
 - c) Do not mind taking business risks
- 10. Advice;
 - a) You take with a pinch of salt
 - b) Consider views of others
 - c) resent people who appear to tell you how to run your business
- 11. Finance (savings)
 - a) Exceed the cost of the franchise
 - b) Will borrow entire amount from the bank
 - c) Will supplement my savings from borrowing
- 12. Franchise;
 - a) Is your own affair
 - b) A family affair (with your spouse)
 - c) Is a side business among other businesses?
- 13. Experience;
 - a) You had a franchise
 - b) Have never worked on a franchise model before
 - c) Have worked in a chain or group
- 14. Future;
 - a) You can partly influence the future
 - b) The future is influenced by circumstances beyond your control
 - c) Largely lies in your own hands

TOTAL SCORE.....
 PASS MARK REQUIRED.....

Assessor's comments;

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Name.....

Unit/Town.....

Dated.....

Sign.....